

FOR IMMEDIATE RELEASE

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**MedicalSupplyChain.com Launches Global Trade Exchange for
Institutional Healthcare Enterprises**

Exchange promotes efficiencies and accelerates lower healthcare supply costs

KANSAS CITY, MO., May 30, 2000 -- MedicalSupplyChain.com announced today the launch of its institutional healthcare supply exchange, an independent vertical marketplace designed to promote efficiencies and accelerate lower healthcare supply costs. This on-line business-to-business (B2B) e-commerce enterprise serves standardized business processes and aggregates supplier product offerings providing economies of scale and facilitating dynamic trade between buyers and suppliers. Independent of market influences, MedicalSupplyChain.com is enabling procurement, fulfillment and logistical needs of healthcare enterprises and their customers worldwide. Built entirely on back-end technology from theSupplyChain.com, provider of hosted Web-based supply-chain management solutions for B2B e-commerce, MedicalSupplyChain.com is designed to seamlessly integrate into any infrastructure and requires only an Internet browser to operate.

Samuel Lipari, President of MedicalSupplyChain.com commented, "Every institution manufacturer and supplier worldwide will benefit using our exchange. It's all about economics and fundamentals - the more efficient an organization operates the lower their cost of doing business. Experts predict efficiencies from business-to-business (B2B) e-commerce trade will provide billions in annual savings and all MedicalSupplyChain.com requires is Internet access and a browser to facilitate savings for your organization".

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MedicalSupplyChain.com offers standard B2B e-commerce capabilities, in addition to extensive supply-chain management functionality, which until now were only available in expensive ERP systems. MedicalSupplyChain.com extends the benefits of conducting business on-line to those efficiencies driven by an integrated supply-chain: improved performance, process management, fulfillment cycles, resource planning and forecasting accuracy. MedicalSupplyChain.com features include: Cataloging; Performance Based Contracting; Request for Quotation; Eight Different Types of Reverse Auctioning; Requisition; Requisition Approvals; Purchase Orders; Order Tracking; Shipment Tracking; Receiving; Invoicing; Fulfillment/Logistics; Special Offers and Supplier Inventory Management.

MedicalSupplyChain.com was officially launched May 8, 2000. Future plans include a business-to-consumer (B2C) marketplace (MedicalSupplyLine.com) offering discounted consumer based products for home care providers, discharged patient referrals and general consumer use. A professional service exchange (MedicalSupplyMgmt.com) is also planned providing consulting, legal and recruitment services. With these combined marketplace exchanges, Medical Supply Management, Inc. will provide the most comprehensive global medical supply solutions for all consumers, institutional healthcare enterprises and their customers.

About MedicalSupplyChain.com

MedicalSupplyChain.com, an independent entity of Medical Supply Management, Inc., is a business-to-business (B2B) e-commerce trading exchange serving institutional healthcare enterprises and their customers. MedicalSupplyChain.com delivers procurement, fulfillment and supply management functionality, supporting buyers and sellers of Food; Dietary; OTC Pharmaceuticals; Clinical Pharmaceuticals; Med-surgical; Urologicals; DME; Textiles; Office supplies; Furniture; Janitorial and Housekeeping supplies. MedicalSupplyChain.com offers features which integrate with any existing infrastructure; Performance Based Contracts; Cataloging; Request for Quotation; Eight Different Types of Reverse Auctioning; Requisition; Requisition Approvals; Purchase Orders; Order Tracking; Shipment Tracking; Receiving; Invoicing; Special Offers and Vendor Inventory Management. Organized in 1995 and combined with extensive research and development, MedicalSupplyChain.com was founded in 1999 by Samuel Lipari, who has conducted several private healthcare supply-chain studies and is dedicated to utilizing business-to-business (B2B) e-commerce technology to lower healthcare supply costs. MedicalSupplyChain.com is strategically located in Kansas City, MO. For additional information phone 816-228-6006, or visit <http://www.MedicalSupplyChain.com/>.

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